

Tees Tech Awards 2020

*In partnership with co-founders
DigitalCity and
Digital Middlesbrough.*

The Grand Marquee, Wynyard Hall
Thursday 23rd April, 2020



Media Pack



#TeesTechAwards

• 01642 450255 • info@teesbusiness.co.uk • Facebook • Twitter • www.teesbusiness.co.uk

TEES
Business.

Tees Tech Awards 2020

The region's thriving digital sector will be celebrated when the Tees Tech Awards are held in April 2020, in association with DigitalCity and Middlesbrough Digital.

Organised by *Tees Business*, category sponsors are now being sought for companies keen to support what the organisers believe will become an annual event to celebrate the Tees Valley's digital sector.

The awards will shine a spotlight on the

innovative and creative organisations and individuals thriving within the Tees Valley's fast-growing digital sector together with the local companies driving their business through digital transformation.

Sponsoring a category within the inaugural Tees Tech Awards will help associate your organisation with this vibrant sector of our local business community – inspiring further innovation, creativity and potential to thrive within our flourishing digital

sector.

Sponsoring a category comes with a range of benefits including a table of 10 on the big night itself, a chance to judge the category and, of course, lots of publicity!

Don't miss this opportunity to associate your business with the region's outstanding digital leaders. Get in touch today!





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CATEGORY SPONSOR: £3,000 (+ VAT)

The package includes:

- Table of 10 (worth £750 + VAT)
- Champagne reception
- Opportunity to judge category entries
- Present category award including short speech
- Full page advert in Awards Programme
- Event branding (backdrop, programme, audio)
- Opportunity to display your pop-up or banner stand at Awards Event.
- Advance Publicity (*Tees Business* magazine, online editorial and social media)
- Post-Event Publicity: full page shared with winners in *Tees Business* magazine awards supplement + online & social media (worth £695+)
- Minimum 10 social media mentions pre and post-event





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THE AWARD CATEGORIES

Individual Awards

- Tees Tech Company of the Year – *sponsored by DigitalCity & Digital Middlesbrough*
- Tees Tech Small Business of the Year – *sponsored by Jacksons Law Firm*
- Tees Tech Innovation of the Year – *sponsored by Tracerco*
- Tees Tech Partnership (between two Tees businesses) – *sponsored by Communicate*
- Tees Tech Digital Transformation Award (for businesses driving their growth via digital) – *sponsored by Baldwins Group*
- Tees Tech Exporter of the Year
- Tees Tech Newcomer of the Year
- Tees Tech for Good (for use of digital for charity, community or change)

Individual Awards

- Tees Tech Business Leader of the Year – *sponsored by Punch Robson Solicitors*
- Tees Tech Ambassador (for Services to the Digital Sector)
- Tees Tech Rising Star



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DRINKS SPONSORS: £995 (+ VAT)

Prosecco Reception Sponsor:

- Pop-up or banner stand on the night
- A half-page advert in Awards Programme
- Listing and logo in the acknowledgements (programme)
- Audio acknowledgement on the night
- Minimum 10 social media mentions
- Four tickets (value £300)

SOLD

Table Wine Sponsor:

- Pop-up or banner stand on the night
- A half-page advert in Awards Programme
- Listing and logo in the acknowledgements (programme)
- Audio acknowledgement on the night
- Minimum 10 social media mentions
- Four tickets (value £300)

SOLD





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CONTACT US

Address:

Boho Four Gibson House
Cleveland Street
Middlesbrough
TS2 1AY

Telephone: 01642 450255

Mobile: 07824 344877

Email: info@teesbusiness.co.uk

Facebook: TeesBusiness

Twitter: @Tees_Business

www.teesbusiness.co.uk

