

TEES. Business.

THE VOICE OF BUSINESS IN THE TEES REGION

Digital
Media Pack

2020

[#TalkingUpTeesside](#)

Introduction

Tees Business has been the recognised voice of business in the region since 2015, acting as the only dedicated brand covering the business scene.

Tees Business is delivered through various platforms, including;

- > Quarterly print publication delivered FREE to the business community of the Tees region
- > Website, covering live and up-to-date business news as it happens alongside features, advice columns, event coverage, and much more
- > Social media platforms, including LinkedIn, Facebook & Twitter
- > Weekly e-news delivered to the inbox of subscribers every Thursday
- > Leading business events including the Tees Businesswomen awards, Tees Tech Awards and Tees Lifestyle Awards



Statistics



6,000 circulation
20,000+ readership
40+ corporate partners
21 issues since 2015



6,449 followers -
150,000 monthly
impressions



2,723 followers -
100,000 monthly
impressions



2,717 followers -
6,000 monthly
engagements



12,000 monthly
visitors - 20,000
page views



1,200 weekly
subscribers to our
e-newsletter

Digital packages

Sponsored video content

- > Creation of a 2 minute video promoting the products and services of your business, filmed by our digital content creation team
- > Video embedded into an online article, along with 500 words by our specialist writing team, posted on the *Tees Business* website and fixed to the home page for at least 24 hours
- > LinkedIn, Twitter and Facebook posts from the *Tees Business* social media platforms over a week's period promoting your online feature and directing readers through to the article on the Tees Business website
- > Link to your online article in our weekly e-news

£795.00+VAT

Online sponsored article

- > Bespoke 500 word article from our specialist writing team posted on the *Tees Business* website, fixed to the home page for at least 24 hours, with professional photography to compliment the article
- > LinkedIn, Twitter and Facebook posts from the Tees Business pages over a week's period promoting your online feature and directing readers to the article on the *Tees Business* website
- > Link to your online article in our weekly e-news

£395.00+VAT

Digital packages

Online digital advertising

- > Online flash advertising promoting your business, created by our digital content team, fixed to the home page of the *Tees Business* website for a period of four weeks

£195.00+VAT

- > Sponsorship of our weekly e-news, with a flash banner advert included, for four consecutive weeks

£195.00+VAT

- > Both of the above include LinkedIn, Twitter and Facebook posts, with an image, from the *Tees Business* social media pages promoting your business with links to your website and social media platforms

Combine the two offers above: £345.00+VAT

Social media advertising

- > 1 x LinkedIn & Facebook and 3 x Twitter posts, with an image, from the *Tees Business* social media pages over the period of a week promoting your business with a link through to your website and social media platforms (LinkedIn & Twitter posts: max. 100 words)

£195.00+VAT

Contact us

Telephone:

01642 450255

07824 344877

Social Media:

LinkedIn: Tees Business

Facebook: TeesBusiness

Twitter: @Tees_Business

Get in touch if you're also interested in booking space in our publications, *Tees Business*, *This is Tees Valley*, *Tees Life* or *Wear Business*.

We also have sponsorship opportunities for the Tees Tech Awards, Tees Businesswomen Awards and Tees Lifestyle Awards.

